

Activity 12

FILM SCREENING

Goals:

- Heighten awareness of sustainable issues and action on and off campus
- Stimulate interest in sustainability in an informal setting
- Explore the use of alternative types of media to educate

Outcomes:

- A deeper understanding of sustainability and environmental protection through film
- A sense of comradery and community
- Increased awareness of individual contribution to an issue

Background: Numerous documentaries and films have been created over the past few decades examining topics relating to sustainability and the environment. Films provide an informal way for observers to become educated on issues and can also provide a platform to have an open discussion on these topics. Check local listings to organize a trip to the cinemas, or host your own screening of a film or documentary.

Suggested Time: 1-3 hours

Place: Facilities such as the Potter Auditorium or ScotiaBank Auditorium are excellent places to hold a film showing. You could also try organizing something outside using a projector!

People:

- Leader/organizer
- Promoter(s)
- Attendees

- Visit the National Film Board Library at <http://www.nfb.ca/collection/films/> to find documentaries in their database.
- For upcoming film screenings in your area visit: www.planetfriendly.net
 - If there are no local film screenings, consider renting a documentary or a film from video stores that carry sustainability related material such as Video Difference.
- <http://www.grinningplanet.com/6001/environmental-movies.htm>
 - Find titles of recommended films focusing on sustainability issues. Below is a chart of some examples:

Title	Year	Genre
e2: Sustainable Design Series	Ongoing	Documentaries – PBS sustainable topics
An Inconvenient Truth	2006	Documentary – Climate change
Too Hot Not to Handle	2006	Documentary – Climate change
Energy Crossroads: A Burning Need to Change Course	2006	Documentary – Transportation
Radiant City	2006	Documentary – Urban planning
Crude Awakening, The Oil Crash Trashed	2007	Documentary – Energy and Oil
Who Killed the Electric Car?	2007	Documentary – Waste and Emissions
One More Dead Fish	2007	Documentary – Energy and Oil
The Story of Stuff http://www.storyofstuff.com/host.html	2008	Documentary- Consumption

Notes:

STEP 1

- **MEET WITH TEAM TO DETERMINE THE OBJECTIVE OF THE FILM SHOWING. IS IT TO HAVE A DISCUSSION, EDUCATE PEOPLE, HAVE FUN, ETC.**
- **DETERMINE A DATE AND LOCATION THAT WORKS FOR THE GROUP**
- **CONTACT FACILITIES MANAGEMENT TO DETERMINE IF LOCATION IS OKAY**
- **SEEK A PROJECTOR AND WHITE SHEET (IF NEEDED)**

Aim to use the most thought-provoking facts and statistics you can find!

STEP 2

- Circulate email and other promotional materials, including Facebook invites, etc., outlining time, date and place of the activity to potential participants

Suggest the contestants read up on sustainability info to increase their chances of success

STEP 3

- Show the Film
- Have Fun!

If one contestant answers the questions incorrectly, move on to the next player.

Follow up:

- Ask questions following the film to see what the audience gained and how they now feel about the issue at hand